

To: janedoe@teenvogue.com
Subject: **Ivy Park Appoints Aaron Huang to Newly Created Position**

IVY PARK News Release

For Immediate Release
July 22, 2019

Industry Veteran Named Chief Diversity and Inclusion Officer

SYRACUSE, N.Y.— Ivy Park announced today that, effective immediately, Aaron Huang will join Ivy Park at its corporate headquarters. Huang will take on the position of the newly created role of chief, diversity and inclusion officer. In this role he will be responsible for ensuring that the company is maintaining its diversity and inclusion initiatives both internally and externally; coordinating new ways for the company to promote diversity in the community, and monitoring the effectiveness of the company's diversity and inclusion initiatives.

Prior to joining Ivy Park, Huang was the director of diversity and Lululemon, senior outreach coordinator at Fabletics and diversity committee chair at Gap.

Huang will report directly to the company's CEO, Beyoncé Knowles-Carter.

"We are thrilled to have Aaron Huang join our company. When we first began our search for this position, we wanted someone who was well qualified but also held the same values as our company. After searching for six months, we have found our match," said Knowles- Carter.

Huang holds a bachelor's degree in management from Harvard University and an MBA in human resource management from Duke University with a specialization in workplace diversity.

In addition to his leadership roles, Huang currently serves as a member of the Harvard University President's Diversity and Inclusion Commission and is a member of the board of directors of the Asian American Legal Defense and Education Fund.

Huang, 37, resides in New York City with his wife and their two children.

The goal of Ivy Park is to push the boundaries of athletic wear and to support and inspire women who understand that beauty is more than their physical appearance. True beauty is in the health of our minds, hearts, and bodies.

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Aaron Huang named chief diversity and inclusion officer at Ivy Park. Photo Source: Pexels